



RONALD GARCÍA

Is experienced in every phase of production.

Ronald began directing and editing in the early '90s and has worked in nearly every category of advertising and journalism.

His first editing house was Editart Video Lab, a Post-Production facility in Caracas, Venezuela, where he specialized in digital animation. A long association with the Leo Burnett Company led to over 30 spots and campaigns for Coca-Cola. He has personally been involved in over 200 spots and counting.

Ronald produced and directed news packages and daily political interview TV shows for Globovision Network in Venezuela as an independent producer from 1999 to 2002.

In 2002, Ronald left Venezuela and opened RNGM (www.rngm.tv) in Miami.

In the U.S., Ronald has worked as a Director/Editor for the Discovery Channel, Onda Films, Telemundo International, Univision Network, Venemovies, Comcast, and others.

He has directed numerous award-winning spots and campaigns, including an Award of Excellence, Best in Show in Broadcasting, by the Florida Society of Healthcare PR and Marketing and three Bronze Telly Awards for Baptist Health South Florida; a Silver Telly Award for West Kendall Baptist Hospital; and two Bronze Telly Awards for Florida Center for Allergy and Asthma Care.

He was the editor of the Suncoast Emmy award-winning documentary, "Dreams of Freedom."

Since 2020, Ronald has concentrated on new technologies for remote productions including state-of-the art streaming. In parallel, he is becoming certified in "Unreal Engine," the most advanced platform for virtual production.

"Under the Shadow of the Cross," a short film that Ronald made about the sculptor, Rafael Consuegra," is programmed to be part of an exhibition of the artist's lifetime work at the Perez Museum of Art in Miami, Florida, in 2022.

Ronald believes being a director/editor makes both sides of the equation infinitely more harmonious. He brings creativity, vision, technical expertise, and a global sensibility to his work and his team.

