



RONALD GARCÍA

Has worked in nearly every stage of production.

He began directing and editing commercials in the early 90's and has worked in nearly every advertising category. His first editing house was Editart Video Lab, a Post-Production facility where he specialized in digital animation. A long association with the Leo Burnett Company led to over 30 spots and campaigns for Coca-Cola. He has personally been involved in over 200 spots and counting.

Ronald believes being a director/editor makes both sides of the equation infinitely easier. He feels that as an individual he brings creativity, vision, technical expertise and a global sensibility to his work and to his team.

In 2002, Ronald left Venezuela and opened RNGM (www.rngm.tv) in Miami.

He has edited for Discovery Channel, Onda Films, Telemundo International, Univision Network, Venemovies, and Comcast among others, and has directed spots and campaigns for Baptist Health South Florida, winning an Award of Excellence – Best in Show in Broadcasting in 2007 by the Florida Society of Healthcare PR and Marketing and three Bronze Telly Award for Baptist Health South Florida Spots and two Bronze Telly Award for Florida Center for Allergy and Asthma Care campaign and a recent TV spot for West Kendal Baptist Hospital won a Silver Telly Award (2014). He also is a recipient of an Suncoast Emmy for the documentary, "Sueños de Libertad" (2009).

