



CORYZACHARIA

A forward-thinking, highly adept creative professional.

Following positions as Vice President, Creative Director with UniWorld Hispanic in New York and Bates USA South, in Miami, she formed a consultancy, developing communications for advertising agencies and direct clients. In 2005, she entered into a collaboration with RNGM. The capabilities she offers include brand development, concept development, copywriting, web content, scriptwriting for entertainment as well as corporate media, editing, and English to Spanish transcreation.

Cory's experience spans a wide range of categories targeting General Market, Latin American and U.S. Hispanic markets for advertising clients such as the American Association for the Advancement of Science (Science.org), AT&T, Avon, Baptist Health South Florida, Burger King, Eastman Kodak, McDonald's, Pier 33 Gourmet Seafood, Schering-Plough de México, Sol Meliá Hotels and Resorts, and Wendy's International.

Cory has contributed articles to publications such as Selecciones del Reader's Digest, SALUD, the South Florida Business Journal, Hispanic Magazine, Backstage/Shoot, HotShoe International (London), Madison Avenue, On Location and Photo District News. Awards include the Adrian Award, Addy Award, Hispanic Creative Award, Silver Microphone Award, Summit Award, London International Creative Awards (Finalist), New York Festivals (Finalist), and most recently, two Telly Awards as well as an Award of Excellence in Broadcasting – Best In Show - by the Florida Society of Hospital Public Relations and Marketing for Baptist Health South Florida.

Cory Zacharia is a graduate of the University of Texas, Austin, with a Bachelor of Science With Honors in Radio-TV-Film.

